



RAMA DUBEY

UX / UI DESIGNER

PROFILE

A versatile UX/UI Designer with around 3 years of experience in CX/UX & UI and overall 13 years of cross-functional experience in the domain of Marketing communications, Public relations, Designing, and Client servicing. Seeking challenging assignments across the industry.

EDUCATION

Google UX Design Certificate

August 2021 - April 2022

Completed a rigorous training designed for entry-level job readiness. 15 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio including 3 projects to receive the certificate.

Masters in Journalism & Mass Comm.

August 2004 - July 2006, IMS - Noida

Bachelor in Commerce

August 2001 - July 2004, Delhi University

SKILL

Technical

Figma / Adobe XD / Coral Draw / Adobe Photoshop

Design

User research / Usability studies / Wireframing / Prototyping / Presentation

Interpersonal Skills

Communication / Team Work / Empathy / Leadership / Decision Making / Problem-solving / Conflict Management



EXPERIENCE

Oct 2022

Associate-Research (Insight)
Techved Consulting India Pvt Ltd
Responsible for generating and evaluating research methods for collecting data and insights for engaging reports and presentations.

2020-2022

UI/UX Researcher
Vinnpro Web Solutions Pvt Ltd.
Responsible for collecting, researching, investigating and evaluating client's requirements.

2011-2015

Sr. Manager - PR
IMS & DIA Group of Institutions
Responsible for planning marketing and Strategic PR activities to enhance the brand visibility in desired area.

2009-2010

Asst. Project Officer-Sponsorship
Common Wealth Games -2010
Worked closely with sponsorship agent to achieve the budgeted sponsorship revenues by identifying and negotiating with potential sponsors.

2006-2008

Sr. Manager - Media Relation
Via Media & Health Pvt Ltd.
Responsible for organizing conferences, media briefs, marketing communication, market intelligence and their relative solution for clients to

CONTACT

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